

EDUCATION

Carleton University

- Bachelor's Degree (Honours B.CoMS Minor Chemistry)

May 2016 · Present - 7 ys, 11 ms

Exposure to both social and scientific material throughout my studies have strengthened research, understanding & interpretation skills for a variety of disciplines & interdisciplinary topics; additionally, academic, creative, & technical writing skills have been honed and finetuned.

Relevant Coursework: Science & Communication; Communication as Propaganda; Media Industries & the Network Society; Communication, Culture & Identity; Media, Race & Ethnicity; Global & Popular Culture.

University Of Ottawa

- Bachelor's Degree (BASc Chemical Engineering)

September 2012 · December 2014 - 2 ys, 3 ms

Incomplete Bachelor's of Applied Science.

Relevant coursework: Technical Report Writing; Introduction to Earth Systems; Analytical Chemistry

The four semesters I spent in this program, further imprinted an already solid foundational knowledge in biology, chemistry & physics. I was also exposed to C-programming for the first time.

- WHIMS Laboratory Worker Training, certified 14 May 2013
- WHIMS Office Worker Training, certified 14 May 2013
- Engineering 101 Week guide 2014
- Model Parliament 2014
- HerCampus Editor-in-Chief's Choice Award 2014 (www.hercampus.com/author/bridgethargraft)

Rosseau Lake College

- High School

September 2009 · June 2012 - 2 ys, 9 ms

Studying in Muskoka, Canada was pivotal during my formative years, leading to a profound appreciation for both nature and science.

Academic experiences:

- Brock House Prefect 2011-2012
- Vice-President of Student Council 2011-2012
- Grade 12 Class Representative 2011-2012
- Field hockey mentor (mid-field & defensive positions)
- Grade 10 Class Representative 2009-2010

Extracurricular opportunities:

- Forest terrain survival training
- Sea-kayaking on Georgian Bay
- 10-day canoe trip in Ontario's Provincial Algonquin Park
- Whitewater canoe trip down Ottawa's Madawaska River

EXPERIENCE

The Postmodern Philosopher

- Amateur Blogger

July 2019 · Present - 4 ys, 9 ms

www.thepostmodernphilosopher.wordpress.com

I've curated an online collection featuring some of my favorite academic writings. These pieces showcase theories and frameworks that I thoroughly enjoyed researching, where I formed original ideas and received overwhelmingly positive feedback.

COMS4504

- Academic Project - Mock Public Consultation

January 2020 · April 2020 - 3 ms

Final project: A mock public consultation for sexual education as part of Ontario's public education curriculum; engaging way to actualize my knowledge & abilities in communication, discourse, research & analysis. Sample work available via The Intern Group.

Engaging the Public: Stakeholders, participation & consultation

- Process of public consultations
- Audience/participant selection
- Techniques & formats
- Marketing & communications
- Analysis

Pawesome Pal (Formerly B&B's Doggy B&B)

- Business Owner/Operator

June 2016 · March 2020 - 3 ys, 9 ms

Offering canine-care for regular & occasional/vacation clients. Weekly doggy daycare, regular lunch time visits, socialisation sessions & extended overnight stays.

- Generating a solid clientele

- Cultivating a sense of community amongst clientele
- Flexible scheduling
- Recording financial data, i.e., invoicing, income spreadsheets
- Brand strategizing & social media marketing (Instagram: @pawesomepalyow)
- Dog whisperer extraordinaire

The COVID-19 pandemic affected my daily clients & occasional clients; it became necessary to move home, out of the city.

Multiple (See Description)

● Brand Ambassador

January 2016 · September 2019 - 3 yrs, 8 ms

My combined experiential marketing opportunities with the following companies has given me tremendous sales & social skills:

- WineSavvy
- Tilt (acquired by AirBnB)
- SDI Marketing
- Experiential Marketing Canada (XMC)
- Promostaff
- Girls of Glam · Crossmark

Canada

Comments:

- High sales ratio
- Adaptive to sell various different products
- Enthusiastic & friendly rapport with retailers
- Highest regional sales ratio for Crossmark Canada at the time
- Alongside regular alcohol & food sampling with Promostaff, I received the team lead position for the Cirque du Soleil promotional team 2017

COMS3500

● Academic Writing - Discourse Analysis

January 2018 · April 2018 - 3 ms

Contemporary issues & debates within the field of Communications & Media Studies.

I enjoyed delving deeper into the foundational knowledge of Communications & Media Studies during my second-year courses. Particularly, I developed a strong passion for discourse analysis techniques during this period. One of my standout projects from this course is my analysis of Langdon Winner's 'Do Artefacts Have Politics?'. This piece represents a significant milestone as it integrates my understanding of communications, discourse, science, and communication. Sample of work via The Intern Group.

COMS2500

● Academic Writing - Science Communication (The Deficit Model)

September 2017 · December 2017 - 3 ms

Dissects how expert scientific and/or technical information is communicated in the public sphere.

This course solidified my interest in science communication and confirmed my abilities in this field. Through completing six reflective journals and a final project with original academic ideas, the one that stands out the most is the reading, reflecting, and critically analyzing Massimiano Bucchi's conceptualizations of 'the deficit model' of science communication. While it's challenging to pick a favorite among these experiences, this one was impacting. Sample of work via The Intern Group.

LANGUAGES

● French

Elementary

● Spanish

Elementary

● English

Advanced (native fluency)